



Billy Kounoupis

Billy Kounoupis, born and raised in Easton PA, is the owner and creative force behind Billy's Downtown Diner, with over twenty years in the restaurant industry, Billy is no stranger to the art of customer service, efficiency, and business strategy. His restaurants are an extension of the communities that they are located in. His slogan 'Not Your Ordinary Diner', is the best way to describe the fare at Billy's which puts the 'comfort' in 'comfort food'. Billy's restaurants have become a staple and family favorite in the Lehigh Valley. Billy is also an avid writer, published author, and entrepreneur, well versed

in uplifting audiences and motivating people to pursue their goals and ambitions.

He has published three books and is currently writing his fourth. In his latest book 'The It Factor: The Mindset of an Entrepreneur', Billy presents a thought-provoking look into the mind of a successful entrepreneur. He has appeared on many campuses and television shows in the Lehigh Valley, sharing his thoughts on success and the restaurant industry. The book, chock full of practical advice from the seasoned business veteran and owner, is a testament to his continued dedication to improving oneself and thriving in both trade ventures and personal endeavors.