



Sponsoring a Show at the State Theatre is

More Than Meets the Eye

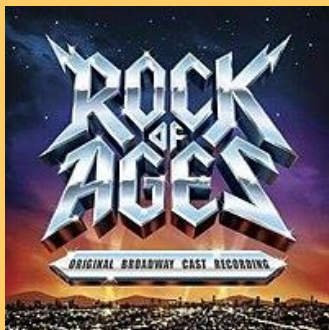
It's an ideal way to blend a memorable event for your employees, customers and other special guests with a unique branding package. And at the same time, you are supporting the non-profit State Theatre, and the arts in our community. You select a show that you feel is most appropriate or desirable for your audience, and enjoy the visibility via numerous print, broadcast and website marketing initiatives coordinated by the State Theatre.

Our sponsors tell us it's a unique and invaluable investment that brings benefits in so many ways.



"We have been proud sponsors of many shows at the State Theatre. I can't stress enough just how important this theatre is to the entire Lehigh Valley. It's certainly the best venue in the Valley for me when I need to really "wow" a big client or investor. And wow'd they are once inside this gorgeous facility supported with a fantastic group of folks who always go above the call of duty to make it a wonderful experience. "

—Bill Kirk, CEO and founder Weather Trends International



Victaulic employees enjoy a pre-show reception in the Gallery

