

State Theatre Show Sponsorship...The Benefits...

\$5,000 Gold Sponsorship...A Year-Long Partnership

Before the show...

- Inclusion in all pre-show promotional materials (deadline permitting)
- Logo on Event Reminders e-mailed to all ticket buyers
- Recognition as a sponsor on the Theatre's website www.statetheatre.org, averaging over 46,000 visitors per month, for one year, with link to your site

At the show...

- 20 complimentary tickets to the sponsored performance, in prime location. Additional tickets may be purchased at applicable rate (pending availability)
- 10 reserved parking passes for the Theatre's rooftop parking deck
- Use of Acopian Ballroom or Gallery for a pre-show reception (catering not included)
- Recognition on Theatre's Digital Marquee...your company name in lights!
- Company logo in performance program book, distributed to all show patrons. Plus, opportunity for product sampling and/or distribution of promotional materials in program book at sponsored performance
- Logo displayed on Theatre's flat-screen TV in main lobby
- Pre-show acknowledgement of sponsorship from the stage

After the show--and at the end of the season...

- Recognition on sponsor plaque in theatre lobby for one year
- Invitation to State Theatre's Private *Sneak Preview Cocktail Reception* in June for the new season ahead!



“Our relationship with the State Theatre is good for business, and it’s good for the community. That’s a combination that can’t be beat.”

---Tony Cioffi, General Manager, Adams Outdoor Advertising

Other sponsorship levels are available—contact Denise Smith at 610-258-7766 ext. 223 or dsmith@statetheatre.org

State Theatre[™]
Non-profit Center for the Arts