State Theatre Show Sponsorship... The Benefits...

## \$3,000 Silver Sponsorship—A Year Long Partnership

## Before the show ....

-Inclusion in all pre-show promotional materials (deadline permitting)

-Logo on Event Reminders e-mailed to all ticket buyers

-Recognition as a sponsor on the theatre's website <u>www.statetheatre.org</u>, averaging over 46,000 visitors per month, for one year, with link to your site

## At the show...

-10 complimentary tickets to the sponsored performance, in prime location. Additional tickets may be purchased at applicable rate (pending availability)

-5 reserved parking passes for the Theatre's rooftop parking deck

-Recognition on theatre's Digital Marquee...your company name in lights!

-Company logo in performance program book, distributed to all show patrons on day of show. Plus opportunity for product sampling and/or distribution of Promotional materials in program book at sponsored performance

-Logo displayed on Theatre's flat-screen TV in main lobby

-Pre-show acknowledgement of Sponsorship from the stage

## After the show and to the end of the season ...

-Recognition on plaque in lobby for one year

-Invitation to State Theatre's Private Sneak Preview Cocktail Reception in June for the new season ahead!

Other sponsorship levels are available—contact Denise Smith at 610-258-7766 ext. 223 or dsmith@statetheatre.org

ts! atrons on of "We have been proud sponsors of many shows at the State Theatre. I can't stress enough just how important this theatre is to the entire Lehigh Valley. It's certainly the best venue in the Valley for me when I need to really "wow" a big client or investor. And wow'd they are once inside this gorgeous facility supported with a fantastic group

of folks who always go above the call of duty to make it a wonderful experience. "

---Bill Kirk, CEO and founder Weather Trends International



Non-profit Center for the Arts