



Joanna Jaidl

Joanna Jaidl graduated from Parkland High School and attended Kutztown University before starting full time for her family's business. Joanna is a part of the fourth generation of Jaidls to join Jaidl Farms. She is the social media, graphic design and marketing coordinator, seasonal wholesale rep and the manager of the farm's retail store. She also assists in the sales and marketing of the newly acquired ATREAT Soda.

Jaidl Farms is the largest totally integrated turkey farm in the United States, known for supplying the white house turkeys every year during thanksgiving and for giving turkeys to those in need throughout the holiday season. This past year, Joanna coordinated Festival on the Farm & 5K, an event that brought local businesses like Yocco's Hot Dogs, Just Born candies and Jaidl's A-Treat soda together to help raise money for the Leukemia & Lymphoma Society. Joanna recently joined the board of directors for Turning Point of The Lehigh Valley. Other charities and organizations Joanna has done work with include The Miracle League of the Lehigh Valley, The Wounded Warriors Project, and is a past board member and teen chair of United Way's Teen Works of The Lehigh Valley. When she is not working, she enjoys photography and spending time with close friends and family.

Joanna may not be a professional dancer but she won't deny the fact that she has decent rhythm and will give this competition her all!