

State Theatre Sponsorship...

A Perfect Mix of Brand Marketing, Entertainment and Corporate Citizenship

"We have been proud sponsors of many shows at the State Theatre from Dana Carvey to Shatner's World and recently Bill Cosby. I can't stress enough just how important this theatre is to the entire Lehigh Valley. As a CEO servicing dozens of Fortune 500 clients including Wall Street firms, it's certainly the best venue in the valley for me when I need to really "wow" a big client or investor. And wow'd they are once inside this gorgeous facility supported with a fantastic group of folks who always go above the call of duty to make it a wonderful experience. My employees always get excited about our theatre events and now many of them and their families are loyal patrons of the best venue in town! And now we even have a celebrity in love with our company – Bill Cosby – so I can't express enough gratitude for this exceptional organization from top to bottom."



Bill Kirk, CEO and founder Weather Trends International – a Forbes Magazine Most Promising Company.



Our relationship with the State Theatre is good for business, and it's good for the community. That's a combination that can't be beat.

---Tony Cioffi, General Manager, Adams Outdoor Advertising

"The arts play a fundamental role in the healing process, and State Theatre is the premiere venue for art and culture in the Easton area. It seems natural that Easton Hospital would be involved, that intersection where art and science come together to create a medicine that transforms patients, families and communities. It's right where we want to be and what's kept our organizations and this community strong for generations."

---John Zidansek, President and CEO, Easton Hospital

WEST SIDE STORY

